

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

AFSCME People proj 202187

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1255893**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID: 5676**

**Contract ID: 883549**  
**P.O Number:**

**Client ID: 43227**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$461.00
Agency Commission	(\$69.15)
Rep. Firm Commission	(\$137.14)

<b>Net Advertising Fee</b>	<b>\$254.71</b>
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<b>Sub Total</b>	<b>\$254.71</b>
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<b>Total This Invoice</b>	<b>\$254.71</b>
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/62350725/  
1468

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: AFSCME People proj 202187  
 Remarks: /62350725/  
 Bill Cycle: 11/16  
 Rep. Firm: VNS/NCC

Contract ID: 883549  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:37am	6AFSCME001TH	00:00:30	Charged	20.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	New Day	5:57am	6AFSCME001TH	00:00:30	Charged	21.00	*
10/31/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	6:06am	6AFSCME001TH	00:00:30	Charged	29.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	9:34am	6AFSCME001TH	00:00:30	Charged	29.00	*
10/31/16	Monday	DISC-E	1468-FT. WAYNE AL	Street Outlaws: Pumpkin	4:24pm	6AFSCME001TH	00:00:30	Charged	38.00	*
10/31/16	Monday	AMC-E	1468-FT. WAYNE AL	Halloween 4	6:20pm	6AFSCME001TH	00:00:30	Charged	24.00	*
10/31/16	Monday	HLN-E	1468-FT. WAYNE AL	Primetime Justice	8:25pm	6AFSCME001TH	00:00:30	Charged	29.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	8:33pm	6AFSCME001TH	00:00:30	Charged	57.00	*
10/31/16	Monday	FOOD-E	1468-FT. WAYNE AL	Halloween Baking Champ.	8:54pm	6AFSCME001TH	00:00:30	Charged	69.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	9:42pm	6AFSCME001TH	00:00:30	Charged	76.00	*
10/31/16	Monday	DISC-E	1468-FT. WAYNE AL	Street Outlaws	11:56pm	6AFSCME001TH	00:00:30	Charged	69.00	*

**Grand Total    461.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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